

News Release  
For Immediate Release

January 16, 2009  
WLT-0109

**JERRY WEIDMANN, PRESIDENT OF WISCONSIN LIFT TRUCK, ELECTED TO SERVE AS  
MEMBERSHIP CHAIRMAN OF NATIONAL TRADE ASSOCIATION**



BROOKFIELD, WI – Wisconsin Lift Truck Corp. has announced that Jerry Weidmann, President, has been elected to serve as Membership Chairman of the Material Handling Equipment Distributors Association (MHEDA).

Jerry, has been with Wisconsin Lift Truck Corp. for 17 years. Prior to being named President in 2007, he was Chief Operating Officer.

The Material Handling Equipment Distributors Association (MHEDA) is the only national trade association dedicated solely to improving the proficiency of the independent material handling distributor. MHEDA represents over 600 companies in the material handling equipment business. Located in suburban Chicago, the association provides services to companies seeking to improve their business through education, networking, benchmarking and best practices. For more information, visit [www.mheda.org](http://www.mheda.org).

Wisconsin Lift Truck Corp., one of Wisconsin's largest privately held firms, is a 46-year-old full service material handling company with over 335 employees at its headquarters in Brookfield, its branches in Germantown, Green Bay, Janesville and Wausau and its business partners. Those partners include Wolter Power Systems, which specializes in new industrial engines and generator sales, service and parts; and Contractor Equipment Services, which offers new and used sales, rental service and parts of construction and aerial equipment, sweepers and scrubbers.

For more additional information, contact Dave Oldenburg at Wisconsin Lift Truck Corp. Phone 262-782-8011, Fax: 262-783-0729; e-mail: [dave.oldenburg@wisconsinlift.com](mailto:dave.oldenburg@wisconsinlift.com)

- 30 -

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