



News Release  
For Immediate Release

February 2, 2009  
WLT-0209

### **Wisconsin Lift Truck Named 2008 Five Star Customer Service Dealer**

BROOKFIELD, WI – Wisconsin Lift Truck Corp. announced that it has earned recognition from Cat Lift Trucks and Mitsubishi Forklift Trucks as a 2008 Five Star Customer Service Dealer. Only dealers that systematically embraced best business practices, exceeded benchmarks and offered superior services to their customers received Five Star status.

“It takes a world-class parts and service department to achieve Five-Star recognition,” said Jerry Sytsma, parts manager for Cat Lift Trucks and Mitsubishi Forklift Trucks.

“In today’s highly competitive material handling industry we are committed to taking care of our customers by providing value-added solutions, superior service, and quality products delivered with a sense of urgency. Each time a customer interacts with us, we work to confirm or reconfirm their decision that Wisconsin Lift Truck is the supplier for them,” said Jerry Weidmann, president.

Wisconsin Lift Truck Corp., one of Wisconsin’s largest privately held firms, is a 46-year-old full service material handling company with over 335 employees at its headquarters in Brookfield, its branches in Germantown, Green Bay, Janesville and Wausau and its business partners. Those partners include Wolter Power Systems, which specializes in new industrial engines and generator sales, service and parts; and Contractor Equipment Services, which offers new and used sales, rental service and parts of construction and aerial equipment, sweepers and scrubbers.

For more additional information, contact Dave Oldenburg at Wisconsin Lift Truck Corp. Phone 262-782-8011, Fax: 262-783-0729; e-mail: [dave.oldenburg@wisconsinlift.com](mailto:dave.oldenburg@wisconsinlift.com)

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