



NEWS RELEASE
FOR IMMEDIATE RELEASE

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Wisconsin Lift Truck Corp. Acquires Wisconsin Operations of Material Handling Services

BROOKFIELD, WI - Wisconsin Lift Truck Corp. announced that it has acquired the Wisconsin operations of Material Handling Services, a Pon North America company. Pon North America has purchased Illinois Material Handling from Wisconsin Lift Truck Corp.

“The benefits for our Wisconsin customers of adding Material Handling Services’ operations to ours are many. Wisconsin Lift Truck Corp. will have more technicians – over 170 – located closer to our customers throughout the state. The number of line items on the shelf in our parts inventory will increase. Our rental fleet will grow to 750 units, and our product offerings will increase to provide more alternatives to meet our customers’ requirements,” said Jerry Weidmann, chief operating officer of Wisconsin Lift Truck Corp.

“Wisconsin Lift Truck Corp. and Pon North America will collaborate on joint accounts and continue to interact through joint product lines. Our ability to serve accounts with operations that span Wisconsin and Illinois will be enhanced by the close contacts and friendships formed by former co-workers,” Weidmann said.

Wisconsin Lift Truck Corp., one of Wisconsin’s largest privately held firms, is a 44 year old, full service material handling distributor with over 375 employees headquartered in Brookfield, Wisconsin, with branches in Eau Claire, Green Bay, Janesville, La Crosse and Wausau. In addition to its material handling business, Wisconsin Lift Truck’s Wolter Power Systems division specializes in new industrial engine and generator sales, service and parts; and its Contractors Equipment Services division offers new and used sales, service, parts and rentals of construction equipment.

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