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FOR IMMEDIATE RELEASE

**WISCONSIN LIFT TRUCK CORP. EARNS CAT LIFT TRUCK
“DEALER OF THE YEAR” GOLD AWARD FOR 2007**

HOUSTON (March 13, 2007) – Cat Lift Trucks recognizes Brookfield, Wisconsin-based Wisconsin Lift Truck Corp. as a Gold “Dealer of the Year.” Wisconsin Lift Truck Corp. exhibited superior sales and service excellence, as well as demonstrated an exceptional implementation of the “Quest for Excellence” program during 2006. Cat Lift Trucks is proud to announce Wisconsin Lift Truck Corp. as a top performer in the material handling industry.

“We are proud to be recognized as a top Cat[®] lift truck dealer and honored to receive this award,” said Otto Wolter, Wisconsin Lift Truck Corp. president. “The overall excellence in products and customer service ensures our customers receive the best quality and most durable lift trucks on the market.”

Cat Lift Truck Dealers of the Year receive top accolades based on 2006 sales performance, customer relationships and operational know-how.

From the manufacturing and distribution headquarters in Houston, Texas, Cat Lift Trucks offers a full line of durable lift trucks with models ranging from 2,200 lb. – 36,000 lb. capacity. By putting customer needs first and providing the most comprehensive customer support programs in the industry, Cat Lift Trucks and its dealers provide customers with total value in material handling solutions. For more information, call 1-800-CAT-LIFT or visit www.cat-lift.com.

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