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FOR IMMEDIATE RELEASE

**WISCONSIN LIFT TRUCK CORP. EARNS MITSUBISHI FORKLIFT TRUCK
“DEALER OF THE YEAR” GOLD AWARD FOR 2007**

HOUSTON (March 13, 2007) – Mitsubishi Forklift Trucks recognizes Brookfield, Wisconsin-based Wisconsin Lift Truck Corp. as Gold “Dealer of the Year.” Wisconsin Lift Truck Corp. exhibited superior sales and service excellence, as well as demonstrated an exceptional implementation of the “Quest for Excellence” program during 2006. Mitsubishi Forklift Trucks is proud to announce Wisconsin Lift Truck Corp. as a top performer in the material handling industry.

“We are proud to sell Mitsubishi forklift trucks and honored to receive this award,” said Otto Wolter, Wisconsin Lift Truck Corp. president. “The overall excellence in products and services ensures our customers receive quality and reliable forklift trucks.”

The Mitsubishi Forklift Truck Dealers of the Year receive top accolades based on 2006 sales performance, customer relationships and operational know-how.

From the manufacturing and distribution headquarters in Houston, Texas, Mitsubishi Forklift Trucks provides customers with quality and reliable forklifts that deliver exceptional value, ideal for today’s fast-moving material handling applications. Mitsubishi Forklift Trucks feature a selection of forklift truck models ranging in capacity from 3,000 to 15,500 pounds. For more information on Mitsubishi Forklift Trucks’ full product line, visit www.mit-lift.com or call 1-888-MIT-LIFT.

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