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**FOR IMMEDIATE RELEASE**

## **WISCONSIN LIFT TRUCK CORP. NAMED JUNGHEINRICH® DEALER**

**HOUSTON** (April xx, 2010) – Mitsubishi Caterpillar Forklift America Inc. (MCFA), (<http://www.mcfa.com>), the exclusive distributor of Jungheinrich® branded warehouse products in the United States, Canada and Mexico, today announced Wisconsin Lift Truck Corp. as the authorized dealer for Jungheinrich products for Northwest Michigan and Eastern Wisconsin.

“We are pleased to announce Wisconsin Lift Truck as our newest Jungheinrich dealer,” said Kent Eudy, vice president of dealer sales for MCFA. “With their vast knowledge of the material handling industry, their dedicated team of professionals has the expertise and know-how to provide the best material handling solutions, customer service and support.”

Wisconsin Lift Truck provides a wide range of warehouse products, including counterbalanced trucks, reach trucks, order pickers, turret trucks, tow tractors and walkie products. With a comprehensive inventory of parts and a team of skilled technicians, Wisconsin Lift Truck also provides parts and service for any forklift truck brand.

“In today’s competitive material handling industry, we are committed to taking care of our customers by providing value-added solutions, superior service and quality products,” said Jerry Weidmann, president of Wisconsin Lift Truck. “The addition of the Jungheinrich Class 1, 2 and 3 product lines provides us the ability to assist customers across a wide range of industries. Each time a customer interacts with us, we work to confirm or reconfirm their decision that Wisconsin Lift Truck is the supplier for them.”

For more information regarding the complete Jungheinrich product line, visit [www.jungheinrich-lift.com](http://www.jungheinrich-lift.com).

### **About Jungheinrich**

#### *Leading Provider of Warehouse Product Solutions*

Jungheinrich® ranks among the world’s leading brands for material handling equipment, specializing in warehousing and narrow aisle lift trucks. Through a manufacturing and distribution agreement with Mitsubishi Caterpillar Forklift America Inc. (MCFA), Jungheinrich lift trucks are distributed through MCFA’s extensive dealer network in North America. MCFA also manufactures a number of Jungheinrich branded lift trucks for distribution in the North American market. Jungheinrich’s North American product offering includes electric counterbalanced, narrow aisle and walkie products with capacities ranging from 2,000 to 11,000 pounds. For more information, visit <http://www.jungheinrich-lift.com>, call 1-877-JH-FORKS or visit the Jungheinrich fan page on Facebook ([www.facebook.com/jungheinrichlift](http://www.facebook.com/jungheinrichlift)).

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