



News Release
For Immediate Release

October 14, 2009
WLT-0309

Wisconsin Lift Truck Corp.'s Weidmann to Serve as VP of National Trade Association

BROOKFIELD, WI – Jerry Weidmann, president of Wisconsin Lift Truck Corp., has been elected to serve as a board member and vice president of the Material Handling Equipment Distributors Association (MHEDA).

Weidmann has a BS in economics and a BBA from St. Norbert College, an MSFS from the American College, and masters certificates in logistics, operations and project management from the University of Wisconsin, Madison. Weidmann joined Wisconsin Lift Truck in January of 1991 and became president in 2007. Weidmann seeks to continue the tradition of excellence and innovation for which Wisconsin Lift Truck is known.

The Material Handling Equipment Distributors Association (MHEDA) is the only national trade association dedicated solely to improving the proficiency of the independent material handling distributor. MHEDA represents nearly 600 companies in the material handling equipment business. Located in suburban Chicago, the association provides services to companies seeking to improve their business through education, networking, benchmarking and best practices. For more information, visit www.mheda.org

Wisconsin Lift Truck Corp., one of Wisconsin's largest privately held firms, is a 47-year-old full service material handling company with over 274 employees at its headquarters in Brookfield, its branches in Germantown, Green Bay, Janesville and Wausau and its business partners. Those partners include Wolter Power Systems, which specializes in new industrial engines and generator sales, service and parts; and Contractor Equipment Services, which offers new and used sales, rental service and parts of construction and aerial equipment, sweepers and scrubbers.

For more additional information, contact Dave Oldenburg at Wisconsin Lift Truck Corp. Phone 262-782-8011, Fax: 262-783-0729; e-mail: dave.oldenburg@wisconsinlift.com

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Photo attached.

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